

WALKING TOURS FOR HOP-ON, HOP-OFF SIGHTSEEING

MULTI LANGUAGE SELF-GUIDED SIGHTSEEING
ENHANCING THE CUSTOMER EXPERIENCE



INCREASE YIELD & RAISE LOAD FACTORS

THE COST-EFFECTIVE VALUE-ADD FOR HOP-ON, HOP-OFF SIGHTSEEING

YOUR OWN CUSTOM BRANDED WALKING TOURS APP



HOW POPGUIDE WORKS

- Operates on customer's own smartphone.
- No hardware costs or software development.
- Branded with your colours and logo.
- Simple QR code or alphanumeric activation.
- Included in bus tour ticket prices.
- One-time download allows off-line operation.
- Done! Guests can use throughout their stay.

YOUR BRAND. THEIR EXPERIENCE.

YOUR BENEFITS

- Maximise load factors with Hop-Off walking tours.
- 100s of Points of Interest allows multiple itineraries.
- Get trend data and heat maps on customer activities.
- Cut the cost of additional guiding services.
- Walking tours start and finish at bus stops.
- Pinpoint your offices and sales outlets.
- Keeps your brand in the customer's pocket.
- Meet customer demand for personalisation.



CUSTOMER BENEFITS

- Enjoy self-guided sightseeing in multiple languages.
- Never get lost with geo-located technology.
- Offline mapping so no roaming charges or 4G blackspots.
- App functionality works 24/7 throughout their stay.
- Personal pins to plot hotels and favourite places.
- Insider knowledge with complete flexibility.
- Easy to use with intuitive navigation.
- Take home audio and rich contents as souvenir.



“ *POPGuide transforms your business into an amazing all-round destination experience.* ”

IT'S SIMPLE!

STEP 1

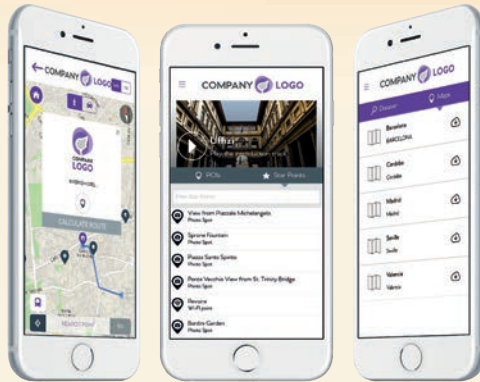


Scan your QR code to download 'POPGuide' and install your chosen contents.

STEP 2



You are ready to go! Enjoy unlimited self-guided sightseeing and personalised experiences.



THE BEST VALUE-ADD FOR EVERY SIGHTSEEING TICKET

