



TRAVEL AGENTS

CONNECT WITH CUSTOMERS THROUGHOUT THEIR TRIP.
BUILD LOYALTY & IMPROVE RATINGS.
INCREASE COMPETITIVENESS.



THE COST EFFECTIVE VALUE-ADD FOR EVERY BOOKING.

CONNECT WITH CLIENTS THROUGHOUT THEIR VACATION, AND BEYOND

CUSTOM BRANDED WITH YOUR LOGO AND COLOURS



HOW POPGUIDE WORKS

- Concept to delivery in 8 weeks.
- Included or sold with every booking.
- Full-service package, no setup costs.
- No charge for custom branded contents.
- Multi-language capability to your specification.
- Application based so no hardware needed.
- Simple download with every booking.
- 24/7 virtual support and maintenance.
- Low cost net prices or high commission earnings.



YOUR BRAND. THEIR EXPERIENCE.

TRAVEL AGENCY BENEFITS

- Cost-effectively connect with clients during their trip.
- Add high perceived value to every booking.
- Highlight itinerary activities, hotels and pick-up points.
- Generate revenue from optional in-app marketplace.
- Boost your online customer satisfaction ratings.
- Build loyalty and increase competitiveness.
- Get rich data on traveller behaviour and activity trends.
- Drive UGC via links to social media and review platforms.



CLIENT BENEFITS

- Their personalised guide to destination city.
- Security of geo-located pick-up points and hotels.
- Your insider knowledge and activity suggestions.
- Offline navigation so no roaming charges or 4G blackspots.
- Never get lost with maps available for over 600 cities.
- Easy to use with a choice of languages.
- Simple to purchase options for local activities.
- Take home audio and rich contents as souvenir.



“ Be the hero of your client's destination experience. ”

IT'S AS EASY AS 1-2-3

STEP 1



Download 'POPGuide'



STEP 2



Open the app and
login using your
QR code.

STEP 3



Download the map, navigation
and audio contents. You are
ready to go!



THE SMART SOLUTION FOR TRAVEL AGENTS, AND THEIR CLIENTS

