

HOSPITALITY

ENHANCE THE GUEST EXPERIENCE AND ATTAIN A HIGHER LEVEL OF ENGAGEMENT.
BUILD LOYALTY, GENERATE REVENUE AND BOOST RATINGS.



THE COST EFFECTIVE WAY TO PUT YOUR FRONT DESK IN THE POCKET OF YOUR GUESTS

CONNECT WITH GUESTS THROUGHOUT THEIR STAY

CUSTOM BRANDED WITH YOUR LOGO AND COLOURS



HOW POPGUIDE WORKS

- Concept to delivery in 8 weeks.
- Full-service package, no setup costs.
- No charge for custom branded contents.
- Multi-language capability to your specification
- Application based so no hardware required.
- Easy download for every guest.
- 24/7 virtual support and maintenance.
- Simple back-of-house controls for easy updates.



YOUR BRAND. THEIR EXPERIENCE.

HOSPITALITY BENEFITS

- Encourage guests' use of front desk and concierge.
- Increase sales of excursions and in-house promotions.
- You become the centre of the destination experience.
- Personalised welcome messages and pop-up notifications.
- Guarantee future annuities with improved guest satisfaction.
- Drive UGC via links to social media and review platforms.
- Earn additional income from in-app Marketplace sales.
- Get rich data on guest behaviour and activity trends.



GUEST BENEFITS

- Easy to use with information in chosen language.
- Confidence of never getting lost as hotel is geo-located.
- Easy navigation to concierge pin-pointed attractions and venues.
- Multiple points of interest and walking itineraries.
- No roaming charges or 4G blackspots due to offline navigation.
- Interactive digital content far exceeds paper maps.
- Explore in their own time and at their own pace.
- Take home your branded contents as a souvenir.



“ Keep your concierge in their pocket while they are out and about. ”

IT'S AS EASY AS 1-2-3

STEP 1



Download 'POPGuide'



STEP 2

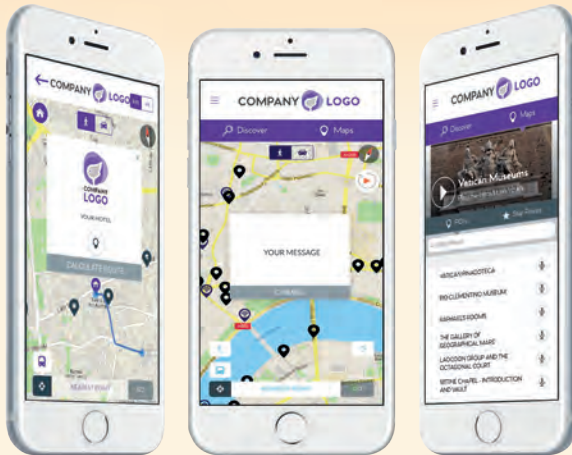


Open the app and
login using your
QR code.

STEP 3



Download the map, navigation
and audio contents. You are
ready to go!



MAKE YOUR HOSPITALITY THE HERO OF THE DESTINATION

